

Bright Futures

The Campaign for North Bay Children's Center



Frequently Asked Questions

What is the Bright Futures Campaign?

The Bright Futures Capital Campaign will renovate NBCC's C Street Campus into a state-of-the-art child development and early education center. The campaign will raise \$7.5 million to replace the existing modular structures with a new 19,824 sf learning center. When fully-operational, the larger facility will add almost 6,800 sf of new space allowing more children to receive this vital educational foundation and provide additional classrooms, meeting space and teaching areas to develop successful program models that will spread innovative child development satellites across the North Bay.

Why launch the Bright Futures Capital Campaign now?

The Bright Futures Campaign will transform the lives of our youngest learners and significantly diminish the cycle of poverty for low-income students, students of color, and English-language learners. Meeting the needs of the North Bay community in the current facility that we have operated in for the past 25 years is an ever increasing challenge. To state it simply, the number of children and families that needs our services has grown beyond our facility's current ability to meet their needs. We do not have the necessary space to add new preschool slots or create an ECE "laboratory" in which to develop new programs and activities that keep us at the forefront of a growing movement. This includes space for counseling, parent engagement and adult education, professional teacher training and development.

Why rebuild at C Street?

There are several important reasons why rebuilding the C Street Campus is the right investment for all children in Marin and Sonoma counties:

- NBCC owns the 1.34 acre of land in which the C Street Campus is situated.
- This location puts us at the epicenter of a network of services across the region.
- NBCC's headquarters, Garden of Eatin'[®] and all of its support services are housed at this site where the land can accommodate future growth.
- This is the only NBCC location that offers the full array of programs provided by NBCC (infant, toddler, two's, young preschool, preschool, school-age, on site meal prep, main garden, full and half day options, scholarship and full-fee families) making it the logical "laboratory" site.
- Time is of the essence and we cannot ignore the condition and limitations of the C Street Campus any longer.



seeding... nurturing... cultivating bright futures!



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How will investing in a new facility in Marin benefit residents in Sonoma County?

NBCC's vision for a Learning ECE "Laboratory" within the new C Street Campus will allow us to replicate, scale and test versions of our remarkable model within the full spectrum of children's ages, abilities, and the community's specific needs. Extending our public-private partnerships with school districts across Sonoma County, we can nimbly and efficiently deliver custom child development programs for where services are needed most. Secondly, new teaching areas and an adult education classroom will serve to train teachers across the North Bay to strengthen our region's early education workforce.

Why does the new campus cost so much?

The new C Street Campus was specifically designed to meet the needs of children, ages 6 weeks through school age, using conventional construction and age specific furnishings to provide optimal child development for our youngest learners.

Who are the children and families of North Bay Children's Center?

They are us! The children and families of NBCC come from all walks of life. They are our relatives, neighbors, co-workers, educators, self-employed individuals, service-industry workers, the working poor and single parents – all struggling to provide the best start for their children. Investing in our children today is the right investment for our community's future.

